

Quote

THE WEEKLY DIGEST

Volume 24—Number 25

Week of December 14, 1952

MAY WE *Quote* YOU ON THAT?

DWIGHT D EISENHOWER, U S Pres-Elect, in *Korea*: "We came over here to learn. We have no panaceas, no trick ways of settling any problem. . . . There are many limitations . . . but much can be done . . . much will be done." 1-Q

" "

Gen DOUGLAS MAC ARTHUR, addressing *Nat'l Ass'n of Mjrs*: "I am confident a solution can be executed (to the Korean conflict) without either an unduly heavy price in friendly casualties, or any increased danger of provoking universal conflict." 2-Q

" "

SYNGMAN RHEE, pres of *S Korea*: "I firmly believe no world war can be avoided unless the leaders in the Kremlin are persuaded or forced to believe they cannot conquer the U S." 3-Q

" "

RICHARD M NIXON, U S Vice Pres-Elect, commenting on Taft displeasure at *apptment of Martin*

P Durkin as *Sec'y of Labor*: "Sen Taft is a team man. There is no doubt in my mind he will be able to work with the new administration." 4-Q

" "

ANDREI VISHINSKY, Soviet For'gn Minister, departing from *UN sessions in N Y C*: "At present the organization of the United Nations is far from being an instrument of peace." 5-Q

" "

LAURENCE F LEE, pres, *U S Chamber of Commerce*: "I sincerely hope that no businessman will lend his services to reconstitute the Wage Stabilization Bd. The administration's wage and price control program is but a sham." 6-Q

" "

HAROLD E STASSEN, Eisenhower's choice to administer for'gn aid program: "We cannot, nor must we ever try, to trim our aid to needy free nat'ns just for the sake of cutting our own budget." 7-Q

T W E L F T H Y E A R O F P U B L I C A T I O N

25th Anniversary - 1927-1952



Paul Harvey, news commentator, expressed the situation quite well: "Momentarily, we are at the mercy of a duck that is lame and an eagle that is grounded."

Expect no announcement of "Korean policy" until Eisenhower takes office. Meanwhile, much goes on behind the scenes.

Anticipate some unfavorable public reaction. During the political campaign a good many people, unfortunately, gathered the impression that Eisenhower had a magic formula to bring the Korean conflict to a quick conclusion. They will be disappointed.

There is now virtually no prospect of an early Korean truce. Since military men are in general agreement that present stalemate is suicide on installment plan, a new aggressive course is inevitable. Precise nature of this course cannot be determined by any one general (be he Eisenhower or MacArthur) nor by a single nation.

Our associates at arms must be consulted. In the end, they will accept our conclusions in principle, but without enthusiasm.

The 1st significant public pronouncement will be an Eisenhower speech—on Jan 20, or shortly thereafter, depending upon rapidity with which plans can be formulated. This will be in the nature of an ultimatum to Red China: a final opportunity to accept reasonable and realistic terms. The clear implication: failure to act will result in stepped-up warfare.

An Eisenhower-Taft split? . . . We think not. Eisenhower is a conciliator, Taft a thoroughgoing party man. Nothing can be gained, much may be lost thru disunity. Durkin appointment wasn't planned affront to Taft, tho staunch supporters accept it as such. A calculated long-range bid for rank-and-file labor support. (Labor leaders, caught offguard, are much chagrined.) New Labor Sec'y isn't the fire-eater conservatives contend. Experienced administrator. Catholic. Considered amenable. Organized labor will not rule the roost, as dolefully forecast. Remember, Sec'y of Labor is primarily a liaison officer. He carries out policies; doesn't formulate them.



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Quote

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★
"He who never quotes, is never quoted"
★ ★

Charles H. Miller, Jr.



ACTION—1

It is said that Henry Kaiser, often called the miracle ship builder, has a creed to which he attributes a large share of his success. It runs briefly as follows:

When you're in trouble, do something—even if it may be wrong.

If you can't go under, go over; if you can't go thru, go around.

If you can't go right, go left; if you can't get an angle, take 2 plates and make it.

If you haven't got the right mat'l, go get it; if you can't find it, make substitutions; if you can't substitute, improvise; if you can't improvise, make an innovation.

Above all, get the job done.—*Friendly Chat.*

.. ..
The way to get ahead is to start now. If you start now, you will know a lot next yr that you don't know now and that you would not have known next yr if you had waited.—WM FEATHER, *Nat'l Safety News.*

AGE—2

You are getting along in yrs when it takes you twice as long to rest and only half as long to get tired.—*Philnews*, hm, Phillips Petroleum Corp'n.

AGRICULTURE—3

No nation, however powerful in men and arms, however rich in gold and minerals, however ad-

vanced in education and finance—no nation has long endured as a live power when its agriculture becomes weak.—RAYMOND C FIRESTON, *Indiana Farmers Guide.*

ART—4

Regionalism in the US and Hitlerism in Germany produced surprisingly similar styles in art, the one under commercial, the other under political dictatorship.—C O BOUGHTON, "Climatic Criticism," *College Art Jnl.*

“
Santa comes but
Once a yr—
A fact which some
Regard with cheer.—*Newsette.* 5
”

ATOMIC AGE—6

One concept of possibly great social importance: atomic energy gives us at last very definite evidence that there is nothing very substantial in the real world of ours. . . . All of the substantial matter in the bodies of all the people in N Y City could be put into a single cubic inch. This fact will in due course have its influence on the minds and social consciousness of people.—W E JOHNSON, Nucleonics Div, Gen'l Electric, addressing Professional Engineers Northwest Centennial.

..... *Quote*

Peace On Earth

'Twas Christmas Eve at Heaven's gate,
And Santa, earthward bound,
Had asked a soldier where and how
His buddies could be found.

"And tell me what you think they'd like,"
Said Santa with a smile,
"This bag of mine is full of gifts,
To hearts of men beguile."

"My friends?"—the soldier's eyes grew sad—
"You'll find them, good St Nick,
With tortured bodies, bent and maimed,
In places for the sick.

"What can you do for twisted wrecks
Of men who once were strong?
What can you give to sightless eyes,
When days are dark . . . and long?

"Dig deep within your bag, old friend,
And find a cure for war . . .
Put peace within the hearts of men
To last forevermore!"—*Collected Poems of NICK KENNY*
(Prentice-Hall). 7

BOOKS—Reading—8

The books required of the average student to be read before he is graduated from high school would fill an 18 ft shelf.—*Jnl of Business Education*.

..... *Quote*

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BROTHERHOOD—9

When we fail to be our brother's keeper, we have become his victim.
—T N TIEMEYER, *Pulpit Digest*.

CHARACTER—10

Character is not made in a crisis—it is only exhibited.—*Nat'l Safety News*.

CHILD TRAINING—11

It is not difficult to have a child, but it is much more difficult to make a man of him.—ELEANOR ROOSEVELT, in an exclusive interview, *La Femme et la Vie*, Paris (*Quote* translation).

" "

Being a parent is a skill more delicate than being a concert violinist. A parent plays a human thousand-stringed instrument and what he or she accomplishes thru that instrument is important until the end of time.—Mrs NUNLEY SNEDEGAR, "You Can't Buy Family Unity But a Council Will Achieve It," *Gen'l Federation Clubwoman*, 10-'52.

CHRISTMAS—12

There is a church in Cincinnati which claims to have the largest bell in the world, but when it was 1st tolled some yrs ago its mighty tones shattered a number of windows in the vicinity. Since then it has been sounded only by being tapped with a hammer. Is not this the tragic picture of Christmas as lived out by many people? The mightiest and most joyful theme of the ages, because we are afraid of its effect, is too frequently reduced by human behavior to little more than a faint tinkle.—JOHN W MCKELVEY, *Christian Herald*.

CHRISTMAS—13

Today, as we come with heavy hearts to a Christmas in a gangster's world, it is well to remember that Jesus was born in a gangster's world. Hate, cruelty and malice were on the throne . . . Jewish refugees were fleeing for their lives.—Prof HALFORD E LUCKOCK.

“

My wife when out buying is always insistent

That fabrics be moth and water resistant,

Resistant to wrinkles, resistant to gales.

The only resistance she needs now is sales.

— DERICO WISLAND, *Christian Science Monitor*. 14

”

CHURCH—Attendance—15

In Lubeck, Germany, a friend of QUOTE, attending a Thanksgiving interdenominational service held in badly-bombed St Mary's cathedral, rep'ts that the wind howled thru gaps in the wall. Mbrs of the special choir of over 100 voices wore their heaviest coats, hats, scarves, mittens. Their breath was clearly visible. The congregation looked as tho they were attired for a football game.

Everyone agreed it was the most inspirational service they had ever attended. But we can't help wondering how many Americans would go to church under similar conditions.

CIVILIZATION—16

Civilization is no longer at the crossroads. It is at the traffic light.—Elizabethtown (Ky). *News*.

COMMUNISM—17

Communism is so blatantly materialist that many people, appalled by its extremes, instinctively oppose it, but they do so without seriously disagreeing with it. Their opposition is to its murders, not to its materialism. Accordingly, their opposition is really on shaky foundations and might easily turn to support if Communism ever became more polite. — ARCHBISHOP CUSHING, *Catholic World*.

CRIME—18

John Trilliegi has been sent to the Nevada Penitentiary but he'll receive workmen's compensation payments thruout his term if a physical exam shows he is still "unable to work." Trilliegi, 37, has been drawing \$113 a mo from his home state of Wisconsin since he injured his back at honest labor 3 yrs ago. His prison offense: stealing a large sum by heisting a 400-lb safe.—U S A.

CULTURE—19

Education? It is the torch that destroys the fear in the heart of man.—JAS MALOF, Evanston (Ill) Twp High School, *Student Life*.

DEBT—20

Personal debt has jumped 300% since '39, Fed'l debt has gone up 650%.—GABRIEL COURIER, *Christian Herald*.

EDUCATION—21

Culture is the sum of all the forms of art, of love, and of thought, which, in the course of centuries, have enabled man to be less enslaved.—ANDRE MALRAUX, *Confluence*.

..... *Quote*

"Of all things!"

Gagsmiths have been joking for mo's about buying beefsteak on installments. Now it's no longer funny. Mortgaged meals are a reality. In Pittsburgh, a wholesale outlet (Harris Foods) has joined with a bank (Potter Nat'l) to finance food. Harris stocks the family freezer, the bank advances the purchase price, accepting the food as collateral. The consumer pays in installments, as food is consumed. Replenishments involve simple re-financing.

The "biggest advertisement in newspaper history" was carried last Sunday in *N Y Times*. It consisted of a 64-page color roto-gravure magazine section, issued by Macy's dep't store, and distributed with regular Sunday edition of the paper.

Amongst the Christmas novelties, we rep't: A Christmas Check from Santa himself. The Bank of Fairbanks, Alaska, will send along the engraved certified check for any am't you specify, to anyone you designate. It comes airmail from Fairbanks, about as near as you can get to Santa's North Pole location. You simply send the money, plus \$1 service fee, to B C Moses, Box 8052, Houston, Texas. . . . Another item is a set of Christmas bells that swing and ring when plugged in to a light socket. (See your local electric shop or dep't store.)

..... *Quote*

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FAITH—22

Just as one does not keep digging up a melon seed one has planted, to show its progress to others, neither does one exhibit the seed of faith.—RUTH KAY, "Our Own Await Us," *Good Business*, 12-'52.

FREEDOM—23

The desire to be free does not depend upon boundary lines or treaties. Freedom depends upon the people.—*Gen'l Fed Clubwoman*.

GIFTS—Giving—24

Lay the imperishable gifts of perpetual good will, spiritual service, and unconditional love beneath the Christmas tree of civilization—the flowering tree with its branches of many races.—PARAM-HANSA YOGANANDA, *Self-Realization Mag.*

GOD—and Man—25

Nasr-ed-Din Hodja, in the heat of the day, sat under a walnut tree looking at his pumpkin vines. He said to himself, "How foolish God is! Here He puts a great heavy pumpkin on a tiny vine without strength to do anything but lie on the ground. And He puts tiny walnuts on a big tree whose branches could hold the weight of a man. If I were God, I could do better than that!"

Just then, a breeze dislocated a walnut in the tree, and it fell on the head of skeptical Nasr-ed-Din Hodja, who rubbed his head, a sadder and a wiser man. "Suppose," he mused, "there had been a pumpkin up there, instead of a walnut. Never again will I try to plan the world for God, but I shall thank God that He has done so well!" — *Tarbell's Teacher's Guide*, edited by FRANK C MEAD (Fleming Revell).

GOVERNMENT—26

The government's main troubles 'pear to be too much overhead and too much underhand.—*Gil-crafter*, hm, Gilbert Paper Co.

HATE—27

In public life, as far as I have experienced public life, there is a golden rule. It is this—if you wish to continue hating a man, never meet him.—*COLLIN BROOKS*, *More Tavern Talk* (Barrie, England).

HEALTH—28

Your doctor bills may not be so bad, after all, according to *Survey Bulletin*. By '50 physician's fees had risen 40% over base yrs 1935-39. But the over-all consumer index showed a rise for the same period of 70%.

Maybe, then, there is some sound sense to this comment from *Locomotive*, hm, Hartford Steam Boiler Inspection & Ins Co: "If you get a black eye today, you'll find it a lot cheaper to see a doctor than to buy a piece of beefsteak."

HISTORY—29

Human beings, not anonymous forces, determine the course of history.—*FRITZ REDLICH*, *Molding of American Banking* (Hafner).

INFLATION—30

Two men were discussing inflation in the public library. Said one, "I wonder where the dime novel has gone." The other, who knew something of literature in its various phases, ans'd cynically, "It's gone to \$2.50."—*Woodmen of the World Mag.*

" "

If inflation is with us much longer, wooden nickels will be worth a dime. — *HARRY BOSLEY*, *Hobbies*.



Kenneth Bird, editor of Britain's historic *Punch*, is currently in the U S, in connection with the exhibition of a collection of *Punch* cartoons. Discussing British philosophy with a dep't editor of *The New Yorker*, he pointed out that in England "you have to play everything down. Our superlative goodness is 'Not so bad' and our superlative badness is 'Not so good.' There are very few adjectives in between."

Novelist Margaret Culkin Banning told a House investigating committee last wk that of the nation's 1231 mags "all but about 100" may be classified as "girlies" serving no purpose except "pictorial prostitution." Mrs Banning had an article in *Oct Reader's Digest*, "Filth on the Newsstands."

This was all very fine, but along came Dec *Personal Romances* with an article by Mrs Banning, bearing the provocative title, "Is Virginity Old Fashioned?" (Her conclusion: it isn't.) Chairman Gathings said the article, on the whole, was okay, but he was surprised at the company in which he found his star witness. *Personal Romances* is definitely not one of the "100 elect." Probable explanation: Mrs Banning clears her output thru an ag't, who placed the mss without client consultation.

..... *Quote*



We now have some early rept's on *Executive Suite*, the novel by Cameron Hawley, published simultaneously by Houghton-Mifflin in boards at \$3 and Ballantine Books in paper at 35¢. The 1st printing of 6500 in boards has been sold out. This is well above the average sale of a 1st novel. However, as expected, the paper edition is doing much better. (In the Doubleday chain it is outselling the board binding 100 to 1.) Booksellers, on the whole, are not too happy. Claim there's no profit in the 35¢ unit sale.

Lt Col Melvin Voorhees, army censor in Korea, has just turned out a readable acc't of his activities, *Korean Tales* (Simon & Schuster). Ironically, the author is currently facing court martial. He neglected to have his mss censored!

Our candidate for tops in titling in the now-closing yr is the book by Stanton Griffis (Doubleday) dealing with his experiences as U S ambassador to Poland, Egypt, Argentina and Spain. He calls it *Lying in State*.

Now, here's a new angle — a "trade-in" allowance on old books! Harvard Book Store, Cambridge, Mass is currently offering "liberal allowance" on books of earlier vintage, toward the purchase of a *Columbia Encyclopedia*, Webster's Unabridged dictionary, etc.

..... *Quote*

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INGENUITY—31

On a train I rode a while back, the candy "butcher" had accidentally punctured a large bag of salted peanuts. Inspired, he got a spoon and went down the aisle distributing the nuts among us passengers. Ten min's later on his next round, our appetites whetted, we bought his whole supply. — RUSSELL J JANDOLI, *Rotarian*.

INITIATIVE—Lack—32

We have become timid and defensive. Unlike our forefathers, we Americans now regard the basic problems of gov't as having been solved for us by our ancestors. And our chief concern is to protect that ancestral heritage from attacks, domestic and foreign. What we now demand of men's minds, therefore, is not the independence which creates insight, but the conformity which destroys it.—ALEXANDER MEIKLEJOHN, "Teaching of Intellectual Freedom," *American Ass'n of Univ Professors Bulletin*.

LAW & ORDER—33

There is a growing recognition that it is the desire to find love, respect, and security among relatives, friends, and business associates, rather than the fear of legal penalties, that keeps the majority of persons from violating the law. —R G CALDWELL, "Why Is the Death Penalty Retained?" *Annals of the American Academy of Political and Social Science*.

LOVE—34

It was as an expert accountant to whom the glories of mathematics had been brought that 6-yr-old Bobby expressed his affection for his mother in proper form: "Mommy, I love you as many times as God can count."—Wright Line, hm, Wright & Co.

Pathways to the Past



Week of
Jan 4-10

Jan 4—Feast of St Titus. . . 1st radio chain broadcast, originating with station WEAf, New York, broadcast 30 yrs ago.

Jan 5—Geo Washington Carver, American Negro research chemist, d 10 yrs ago. . . 1st motion picture newsreel in color—still a novelty—released 5 yrs ago. Subject: Pasadena Tournament of Roses, Rose Bowl football game.

Jan 6—Feast of Epiphany. . . Twelfth Night, beginning the carnival season, preliminary to the fasting of Lent. . . The Four Freedoms were 1st enunciated by Pres Roosevelt, in an address to Congress 12 yrs ago. . . Carl Sandburg, American poet and biographer of Lincoln, is 75 today.

Jan 7—*Ladies Home Jnl* founded by Cyrus H K Curtis, at Philadelphia, 70 yrs ago.

Jan 8—1st telephone exchange opened (New Haven, Conn) 75 yrs ago. There were 21 subscribers. . . 35 yrs ago today Pres Woodrow Wilson proclaimed the war aims of the U S, in his historic 14 points.

Jan 9—1st successful balloon ascension in the U S was made by a Frenchman, Francois Blanchard, at Philadelphia, 160 yrs ago. The balloonist took in \$400 in admissions, to see the take-off; paid out \$2500 in expenses.

10 Years Ago

From the files of QUOTE: A Russian guerrilla, explaining why he could give no accurate figures on enemy losses: "Our business is to kill Nazis, not to keep books." . . . A U S Army nurse, annoyed by the hosiery shortage, had a prospective solution: "When we invade Japan, I'm going to get me a big box of silkworms and grow my own stockings!" . . . And panhandlers were saying, "Gimme a dime, Mister, and I'll tell you where you can get a cup o' coffee!" Things were pretty tough, as attested by this *Memphis Commercial-Appeal* headline: "Winter Vacationists Cut in Half by War!"

—99—

Jan 10—League of Nations estab at Versailles 33 yrs ago. (It was officially disbanded Apr 18, '46, having been superseded by the United Nations organization). . . 30 yrs ago today Pres Harding ordered the American Army of Occupation home from the Rhine, thus in a practical sense, signaling conclusion of World War I. . . 10 yrs ago today Pres Franklin D Roosevelt sailed from Miami, destined for Trinidad. By this action he became 1st U S president to visit a for'gn nation in wartime.

..... *Quote*

Here, Too, Is Christmas

DORIS WILDER

Between the lines of Christmas
advertising,
Believers in God's wealth can
read His word.

Above the factories' confusing
hub-bub,
The song of herald angels
can be heard.

The Star can shed its light
thru office windows,
And to a silent place, apart
from din,

Where good will shines forth
like a beacon candle,
The holy Child will come,
and enter in.

—Good Business. 35

MAN—36

The 3 ages of man—the school
tablet, the aspirin tablet, and the
stone tablet.—*Oliver Beacon.*

MARRIED LIFE—37

Many a man marries a girl like
a magazine cover and expects her
to wear like a Bible.—*Anonymous.*

MUSIC—38

When Haydn's oratorio *The Creation* was played at Covent Garden in 1800, the copyists completed the parts in six days and were commended for their industry. The chief copyist repl'd: "It is not the first time that the Creation has been completed in six days. We merely followed a great example." — NICOLAS SLONIMSKY, *Etude.*

..... *Quote*

POWER—39

A Gen'l Electric Co official has predicted that enough electric power—1 trillion kilowatt hrs—to equal the manpower of 13 billion people is due in the U S in 20 yrs.—*Quick.*

PRAYER—40

Hollow is the conception that dire need is what teaches men to pray, and to believe in benevolent higher powers. . . Suffering and want may quicken faith, but they do not create it. The real argument for faith must be positive, not negative.—WILHELM KOPPERS, *Primitive Man and His World Picture* (Sheed & Ward).

PREACHERS—Preaching—41

If the church today were to give her good news as efficiently and faithfully as the press gives its news, there would be fewer empty pews.—Rev R GAUL of Rand, Lincolnshire, quoted in *London Daily Mirror.*

PREJUDICE—42

Many a person is so narrow-minded that he has to stack his prejudices vertically. — *Cincinnati Enquirer.*

READING—Writing—43

Ten million adults in the U S cannot read beyond the level of a normal 9-yr-old in the 4th grade.—Dr LOUIS BING, American Optometrist Ass'n, *Education Digest.*

RELIGION—44

Religious helps can be used only along with all the knowledge we can have of disease both physical and mental. They are a means of aiding, not a substitute for the means open to our hands.—J G MCKENZIE, *Nervous Disorders and Religion* (Allen & Unwin, London).

SAFETY—Safe Driving—45

More than 6,000 cars were provided to high schools during the last school yr by new-car dealers for driver training programs. This annual contribution of automobile dealers to schools for teaching teen-agers (to drive) is a major step toward reduction of the current appalling death toll on our highways, particularly in the younger age group. Last yr one out of 5 persons killed on the highways was between 15 and 24 yrs old.—*Dun's Review*, 12-'52.

THEORY—Practice—46

Mankind's oldest written records—hieroglyphics chipped on 5 Egyptian pyramids 4,000 yrs ago—were published after 72 yrs of tedious deciphering by a Toronto Univ archaeologist and a score of earlier scholars. One revelation: Egyptian scientists of 2300 B C knew the earth was round, altho the idea wasn't accepted till Columbus proved it 3,800 yrs later.—*Quick*.

TRUTH—47

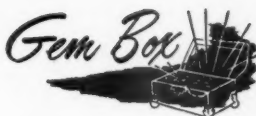
There is a saying in the Soviet Zone of Germany that "Whoever tells lies is carried on willing hands, while he who tells the truth needs a body guard." — BERT BRECHT, *Deutsche Rundschau*, Germany (QUOTE translation).

VETERANS—48

There are about 19,288,000 veterans from all wars and peacetime military service in the U S.—TOM HENRY, *This Wk*.

WORK—49

You're an old-timer if you remember when it was the help, not the boss, who worked a 12-hr day.—NEAL O'HARA, *McNaught Syndicat*.



Santa Claus Personality

WILFERD PETERSON

Why does the world love Santa Claus? Let's take the old chap apart and see what makes him tick.

First of all he is a joyous individual. People are attracted to the joyous individual as steel filings are attracted to a magnet.

Next, he is interested in making others happy. He increases the happiness-moments in the life of everyone he meets.

He loves his work. He gets fun out of his job. He is a dynamo of enthusiasm.

He is childlike. Tho he can do miraculous things, like visiting every home in the world in one night, he is humble about it. He does no boasting. He is simple and sincere.

He has faith. He believes in people. He has looked into their souls with an X-ray mind and found much to admire. He has a kind and forgiving nature.

He is eternally youthful. He keeps up with the times.

Finally, he is a giver. His philosophy is to give himself away in service. He is the friend of everyone. He lives an overflow life.

Santa Claus has built up the greatest business in the world by following his philosophy. Perhaps we could attain greater happiness and success if we emulated him a little more.—Abridged from *Jacqua Way*.

..... *Quote*

Good Stories.....

you can use

After the sermon was over one little man tarried after the rest of the congregation. He halted the minister and said: "Sir, I want to ask a question or two. I don't think I have the meaning of your sermon clear."

"Go right ahead," said the minister kindly.

"Well," said the man, "do you mean on the Last Day when Gabriel's Trumpet blows, that everyone that ever lived in the world will be gathered together at one place at one time?"

"That's right," replied the minister.

"Do you mean that Cain and Abel will be there—and that David and Goliath will be there—and that all the Irishmen and all the Englishmen will be there—and that all the men and all the women will be there?"

"Yes," smiled the minister.

"Father," said the little man, "there'll be damned little judging done the first day!"—DAN BENNETT. a

" "

A tailor suffering from insomnia finally agreed to try out the old remedy of counting sheep. Next morning he turned up for business more tired than ever. "What a night," he confessed. "I counted 3,000 sheep. Then I figured that as 8,000 yds of wool. That would make 2500 suits—and where was I going to get all that lining?"—*Montreal Star.* b

.....Quote.....

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I LAUGHED AT THIS ONE

JUSTINE MANSFIELD

"Give the house a very good dusting," I admonished Della, our new maid. "The dust from those steel mills is awful!"

"Well, ma'am," she replied, "I don't mind dustin'. I jes' loves that dust! My husband works at the steel mills. Dust at the mills means he's workin' steady. When he ain't got no work, that man o' mine takes t' drink. An' when he's drinkin', well ma'am, then any gal with a wiggle can git him!"

"So, don't you be ill-wordin' that dust, ma'am. I'm mighty glad t' clean it up. I jes' loves dust!"

99

A small boy was left inside a car while his mother was in a shop, and to amuse himself was wildly twisting the steering-wheel and uttering motor-like sounds. A man watched him for a while, then leaned over and put his head in the window and said: "Sonny, you'd better stick your arm out when you go round corners or you'll get into trouble."

The small boy regarded him scornfully. "Look," he said, "you stick your arm out of a space ship and you'll have it ripped off."—*Tit-Bits, London.* c



At a rehearsal for a Sunday school Christmas tableau, the teacher carefully lined up 4 little "cherubs." Each carried a huge cut-out letter. As they stood side by side, the letters would spell out "Star." A slight mix-up occurred, and those present in the church auditorium nearly fell out of their pews as the four little performers took their places—in reverse.—IRVING HOFFMAN, *Hollywood Reporter*. d

" "

"Tell me," said the sweet young thing, tripping up to the bank cashier's window, "how do I make out a check so that the money will come from my husband's half of our joint account?"—*Local Gov't Service*, London. e

" "

A prof was lecturing his physics class. Said he, "If molecules can be split into atoms and the atoms split into electrons, can the electrons be broken down any further?"

"I'm not certain," repl'd one of his pupils, "but a sure way to find out would be to mail some of 'em in a Christmas pkg marked 'fragile'."—*Country Gentleman*. f

" "

A wife in Cleveland called to her husband, "Last yr we sent mother a chair. What do you think we ought to do for her this yr?" The husband called back, "Electrify it."—BENNETT CERF, *Esquire*. g

It's easy to spot a person with a lot of personality—he always reminds you so much of you.—O A BATTISTA.

" "

No man goes before his time—unless the boss has left early.—Answers.

" "

A Christmas present is more enjoyable than a Christmas past.—*Sunshine Mag*.

" "

The Moscow newspaper, Soviet Sports, condemned American football. Only thing the Reds believe in kicking around is people.—*Memphis Press-Scimitar*.

" "

Having blown up an island with a small H-bomb, we can now start working on the continental type.—*Washington Daily News*.

" "

If you think old soldiers just fade away, try getting into your old army uniform.—Pipefuls, hm, State Mutual Life Assurance Co.

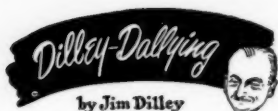
" "

An old-timer is one who remembers when the gov't was criticized for extravagance in giving away free seed.—FRANCES RODMAN, *Country Gentleman*.

" "

Car sickness: That feeling you get every month when the payment falls due.—*Changing Times*.

.....Quote.....



Tip To Gals Who Wish To Enter Sweater Girl Contest

Face, charm, and grace do not mean a smigeon;
Just puff and expand, and make like a pigeon!

" "

The duller thing in the world, a show girl tells us, is an old blade trying to cut up.

" "

Simile: As short as the occupation of a hill in Korea.

" "

After following these investigations for the past year we have decided that nothing is more incriminating than the reply, "I refuse to answer on the ground that it might incriminate me."

" "

Wallflowers usually have poor stems.

" "

Hitch your wagon to a star — space travel's the coming thing!

" "

The only fellow who can really make a consistent living on the horses is a jockey.

" "

Wifey was at it again. "I gave up everything when I married you," she said. "The heck you did," replied her husband. "You didn't give up talking!"

" "

ABC's of attracting women—A Bale of Cash.

..... *Quote*

"Are you planning to hang any mistletoe in your house during the holidays, Sarah?" asked the mistress.

Sarah sniffed in disgust. "I should say not! I got too much pride to advertise for ordinary courtesies a lady's got the right to expect."—*Gilcrafter*, hm, Gilbert Paper Co. h

" "

A kind-hearted lady was accosted by a shabby character. "Please, ma'am," he whined, "can you spare a little cash for a poor, needy fellow?"

The lady hesitated, sniffing. But he was such a pitiful object, she opened her purse. "Here," she said, handing him a coin, "take this, but I hope you won't spend it for vile liquor."

The needy one scanned the frugal hand-out. "With what you gimme, ma'am," he said sadly, "I can't get no other kind."—*Wall St Jnl*. l

" "

The story I told to my 4-yr-old son Charles was about a little boy who had exciting adventures. When the story was finished, Charles asked, "But where was the boy's mother?" "The story didn't mention his mother," I said, "so perhaps he didn't have a mother. Maybe she was dead." Charles commented dramatically, "I'll bet she was killed in a nervous wreck."—*Dixie Roto Mag*. j

" "

When he ret'd home from his 1st day of kindergarten, Scott's mother asked him what teacher had told him. "To stop," was his brief reply.—*Dixie Roto Mag*. k

"Well, well," said the genial visitor, "and what sort of chemist does your little boy want to be—pharmaceutical, analytical, industrial, or what?"

Promptly, the child stated, "Cash."—*Lordagsavisen, Norway.* 1

A Stone's Throw by Florence Stone

To a Very New Office Girl

The well-schooled girl, her lessons learned,
Starts out to hunt employment;
She'll work for checks, but she expects
Her nights to hold enjoyment.
Her tyrant clock commands her rise,
And waking, groom and comb;
Forget the night—and *please* dress right!
Let pincurls stay at home!

—

A New York dept store customer had the misfortune to be hit by a small piece of store decoration which was dislodged while he was passing beneath it. He was escorted to the office, where a report on the very minor accident was filled out. Curious, he took a look and read that he had been "scratched on the face by a fallen angel." — CHARLOTTE MONTGOMERY, *Tide*. m

" "

A small boy asked, "Does Santa Claus give away all those gifts so he can deduct it from his income tax?"—ARTHUR GODFREY, television program. n



Making Allowances

A group of models wrote to the Internal Revenue Bureau and asked that they be allowed to write off a "reasonable allowance for obsolescence."—News Item.

One must confess it *does* distress,
It's really far from pleasant,
To think the curves that one observes
Will soon be obsolescent,
That beauty now on cheek and brow,
In all its youthful glory,
Skin deep or no is doomed to go—
It's only transitory.

Yet on its face such is the case,
On more, in fact, than faces,
And those who sue for justice do
So on an honest basis.

Each year, it seems, a onetime dream's

Got fewer men to fight off.
With earnings down per hour or gown,

She justifies that write-off.

Yes, though with rue, we see it's true

That models are commodities
Like tanks and planes and trucks
and trains

And Army surplus oddities,

And that the chassis svelte and classy

The frock so smoothly swaddles,
Must soon give way, alackaday,
To later model models!

..... *Quote*

Quote-ettes

Jeep Driver at Marine Base, Korea, during Eisenhower visit: "There's so much brass here it would take a 2-ton truck to cart it away!" 1-Q-t

" "

GEORGIA NEESE CLARK, Treasurer of U S, commenting on appointment of her successor and friend, Ivy Baker Priest: "I'm going to tell Ivy there is more to this job than just signing your name." 2-Q-t

" "

RUDOLPH F KING, Mass registrar of motor vehicles, briefing employers on etiquet of Christmas party: "It is not enough to wine and dine employees, and say goodbye at the door. You should also see that they get home safely." 3-Q-t

SECOND CLASS MATTER

News of the NEW

These items, so far as we know, are not currently available here, but are worth noting and watching for. Ken Swadesir, a blind Australian radio technician, has constructed a pocket radar apparatus designed to prevent blind persons from running into obstacles. With the aid of the machine, the sensitive ears of the blind will be able to detect echoes from obstacles as much as 60 ft distant. Oscillator will be carried in hip pocket, battery in vest pocket, and "loudspeaker" 4 in's diameter will complete the equipment.

From Germany comes report of

new telephone designed with 2 vertical rows of numbers instead of round dial; said to facilitate getting right number. Also has receiver-adjustment to increase or decrease tone volume.

Finally, a Regensburg, Germany, engineer has devised a system for coating an ordinary suit with a one millimeter-thick layer of lead. We hope this atomic-age afternoon dress is one invention that will prove unnecessary.

We have no information beyond that given in these items. For further details, write to addresses given in parentheses at end of each item.

